

## ORDER



KLAS

**Orders**  
**Order / Rev:** 37844  
**Alt Order #:** 08891647  
**Product Desc:** ISSUE  
**Estimate:**  
**Flight Dates:** 11/03/12 - 11/06/12  
**Original Date / Rev:** 11/02/12 / 11/02/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Nebo Media  
**Buying Contact:** Jessica Murray  
**Billing Contact:**  
 3299 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** NRSC  
**Demographic:** A25-54  
**Product Codes:** PO4  
**Priority:** LV1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 09/04/11  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	10	\$119,500.00	\$101,575.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$119,500.00	\$101,575.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$119,500.00</b>	<b>\$101,575.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	11/05/12	11/06/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$5,000.00	LV1	0.00	NM	2	\$10,000.00
				8 News Now 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2			\$5,000.00			0.00			
N 2	8	11/05/12	11/06/12	8 News Now 5a M-F	CM	5-6a	MT-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1			\$3,000.00			0.00			
N 3	8	11/06/12	11/06/12	Live w/Kelly	CM	9-10a	-T-----	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
				Live w/Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2			\$2,000.00			0.00			
N 4	8	11/06/12	11/06/12	Ellen	CM	3-4p	-T-----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1			\$2,500.00			0.00			
N 5	8	11/05/12	11/05/12	8 News Now 11p M-F	CM	11-1135p	M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				8 News Now 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$5,000.00			0.00			
N 6	8	11/03/12	11/03/12	8 News Now Sat 11p	CM	11-1135p	-----S-	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				8 News Now Sat 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1			\$5,000.00			0.00			

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Advertiser: NRSC  
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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	8	11/05/12	11/05/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p	M-----	:30	1	\$50,000.00	LV1	0.00	NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$50,000.00		0.00			
N 8	8	11/04/12	11/04/12	Sun 9-10p The Good Wife	CM	9-10p	-----S	:30	1	\$40,000.00	LV1	0.00	NM	1	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$40,000.00		0.00			
													Totals	10	\$119,500.00